Message Text

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ACTION EB-07

INFO OCT-01 EUR-12 IO-10 ISO-00 FEA-01 AGR-10 CEA-01

CIAE-00 COME-00 DODE-00 FRB-01 H-02 INR-07 INT-05

L-03 LAB-04 NSAE-00 NSC-05 PA-02 AID-05 CIEP-02 SS-15

STR-04 TAR-01 TRSE-00 USIA-15 PRS-01 SP-02 OMB-01

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R 031512Z JUL 75 FM AMEMBASSY BERN TO SECSTATE WASHDC 910 INFO USMISSION EC BRUSSELS USMISSION GENEVA AMEMBASSY VIENNA AMCONSUL ZURICH

UNCLAS BERN 2747

E.O. 11652: N/A TAGS: ETRD SZ

SUBJ: COUNTERVAILING DUTIES--CHEESE FROM SWITZERLAND

REF: STATE 153605

1. MOST MAJOR SWISS NEWSPAPERS JULY 3 CARRIED LOW-KEY, FACTUAL REPORTS ON TREASURY'S PRELIMINARY DETERMINATION ON CHEESE IMPORTS FROM SWITZERLAND (SOME PAPERS MAY HAVE GONE TO PRESS BEFORE NEWS REACHED SWITZERLAND). TONE OF COVERAGE POSITIVE, WITH MOST PAPERS INDICATING WAIVER OF COUNTERVAILING DUTY BEST COMPROMISE SWITZERLAND COULD HOPE FOR AND PROBLEM LAID TO REST FOR AT LEAST NEXT FOUR YEARS. "TRIBUNE DE GENEVA" POINTED OUT THAT SWISS NEGOTIATORS HAD MADE MAXIMUM EFFORT ON BEHALF CHEESE EXPORTS AND US AUTHORITIES HAD GIVEN SWISS ARGUMENTS FULL CONSIDERATION. BERN'SS "DER BUND" COMMENTED APPROVINGLY ON SIGNAL IMPROVEMENT IN US-SWISS RELATIONS. UNCLASSIFIED

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2. CHEESE STORIES RECEIVED LESS PLAY THAN ACCOUNTS OF FEDERAL COUNCIL'S TWO PRELIMINARY DECISIONS ON PURCHASE OF F5-E AIRCRAFT (SEPTEL) WHICH, COINCIDENTALLY OR NOT, OCCURRED SAME DAY AS WASHINGTON ANNOUNCEMENT ON CHEESE. MANY PAPERS MANAGED TO DISCOVER CONNECTION BETWEEN THESE TWO EVENTS WHILE ALSO NOTING WASHINGTON DENIAL OF A CHEESE-AIRPLANE CONNECTION. DOMINICK

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